



AGENDA ITEM: 16

CABINET: 19th January 2010

**EXECUTIVE OVERVIEW AND
SCRUTINY COMMITTEE:
4th February 2010**

COUNCIL: 24th February 2010

Report of: Assistant Chief Executive

Relevant Portfolio Holder: Councillor I Grant

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SUBJECT: STATEMENT OF CORPORATE PRIORITIES 2010/11

Borough wide interest

1.0 PURPOSE OF THE REPORT

1.1 To approve the Council's Corporate Priorities Statement for 2010/11.

2.0 RECOMMENDATIONS TO CABINET

2.1 That the draft Corporate Priorities Statement 2010/11, attached at Appendix A, which has been informed by a wealth of evidence and analysis of local needs, be endorsed and recommended for adoption.

2.2 That the Corporate Priorities Statement 2010/11, to be approved at Council on 24 February 2010 should inform the budget setting process and the corporate and service planning processes for April 2010 to March 2011.

2.3 That call-in is not appropriate for this item as the report is being submitted to the next meeting of the Executive Overview and Scrutiny Committee on 4 February 2010.

RECOMMENDATIONS TO EXECUTIVE OVERVIEW AND SCRUTINY COMMITTEE

2.4 That the Draft Corporate Priorities Statement 2010/11, attached at Appendix A to the report, be considered and agreed comments be forwarded to Council as appropriate.

RECOMMENDATION TO COUNCIL

- 2.5 That, subject to consideration of any comments from Cabinet and Executive Overview and Scrutiny Committee, the Council's Corporate Priorities Statement 2010/11, attached at Appendix A to the report, be approved and adopted.
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3.0 BACKGROUND

- 3.1 Each year, the Council publishes a set of Corporate Priorities that make explicit the vision and key aims of the Council and how it will go about achieving them. They set the strategic direction for all the work that will be undertaken across the Divisions for that year.
- 3.2 The draft statement of Corporate Priorities for 2010/11 has been developed following policy discussions with members, consideration of the Council's performance in recent years and detailed statistical analysis of the needs of the borough. Policy & Performance Unit research and position papers, providing detailed statistical analysis of the needs of the borough, and other contextual information, are available for reference.
- 3.3 The draft Corporate Priorities 2010/11 have also been developed in line with the aims and objectives of the West Lancashire Sustainable Community Strategy 2007-17 and the countywide Local Area Agreement.
- 3.4 The statement identifies the Council's draft Corporate Priorities and outlines a range of initiatives and measures that are recognised as key to achieving them. Members are invited to review the range of suggestions in the context of the resources likely to be available in 2010/11.
- 3.5 Subject to the outcome of Cabinet's decision regarding the suite of indicators that it will receive quarterly reports on, progress towards achieving the aims set out in the Corporate Priorities Statement will be monitored quarterly by Cabinet and reported annually.

4.0 CURRENT POSITION

- 4.1 Following the approval of the Corporate Priorities 2010/11, Service Action Plan Guidance for Managers will be updated, and the action plans will then in turn inform individual work programmes. In doing so, the Council ensures that there is a 'golden thread' between the Corporate Priorities and the day-to-day running of the authority. It also helps staff to understand how what they do contributes towards achieving the Corporate Priorities.
- 4.2 The draft Corporate Priorities 2010/11 statement also contains key measures and initiatives to be undertaken/achieved in 2010/11. These initiatives are those recommended by CMB as being the most important in terms of achieving the Corporate Priorities. Progress against the key initiatives will be monitored quarterly by CMB, and reported to Cabinet by exception.
- 4.3 Once agreed, the Corporate Priorities 2010/11 will inform all budget, action planning and decision-making processes for 2010/11.

- 4.4 The Corporate Priorities 2010/11 including the full statement incorporating targets against measures and key initiatives, will be published on the Council's website and officially 'launched' through press releases in April 2010, to coincide with the new financial year.

5.0 PROPOSALS

- 5.1 Appendix A provides the draft statement of Corporate Priorities 2010/11. It is proposed that this draft statement be approved and adopted by Council.

6.0 SUSTAINABILITY IMPLICATIONS/COMMUNITY STRATEGY

- 6.1 The corporate and strategic planning process is aligned to ensure that the Council's own strategies and plans complement and contribute wherever appropriate to achieving the aims of the Sustainable Community Strategy.

7.0 FINANCIAL AND RESOURCE IMPLICATIONS

- 7.1 Financial and resource implications associated with this report are dealt with as part of the budget setting process. The Council's corporate and strategic planning process and the financial planning and budget-setting process are aligned.

8.0 RISK ASSESSMENT

- 8.1 The most significant risks associated with this report would be the non-achievement of the Council's Corporate Priorities and the needs of the borough not being met through the priorities. To mitigate against these risks, the priorities are informed by detailed statistical analysis of the state and needs of the borough. The Corporate Priorities are also supported by a robust corporate and service planning system, which is aligned to the budget setting process. A strong performance management system ensures that any potential barriers to achievement are identified at the earliest possible stage.

Background Documents

There are no background documents (as defined in Section 100D(5) of the Local Government Act 1972) to this Report.

Equality Impact Assessment

There is no evidence from an initial assessment of an adverse impact on equality in relation to the equality target groups.

Appendices

Appendix A: Draft Corporate Priorities Statement 2010/11.